Internationalisation and Attractiveness of EU Higher Education Institutions

This survey has been launched with the objective of obtaining a comprehensive understanding **to what extent** EU universities have embraced **internationalisation**. To ensure clarity in our analysis, it's essential to make a distinction between two categories of students: "internationally mobile students" and "foreign students."

"*Internationally mobile students*" are individuals who have physically crossed an international border between two countries with the objective to participate in educational activities in the country of destination, where the country of destination of a given student is different from their country of origin, according to the UNESCO Institute of Statistics. This definition captures the most important group of international students: those who moved to a foreign country for educational purposes (UNESCO, n.d.). This definition also focuses on students who are enrolled for a tertiary (or higher) degree; therefore, the length of stay is typically more than one year, and up to 7 years. Typically, these students are granted a student visa or permit for pursuing a tertiary (or higher) degree in the destination country. They are often referred to as "degree-mobile students" to underscore the pursuit of a foreign degree, distinguishing them from "credit-mobile students" who are abroad for short-term exchange or study programs.

Contrastingly, "foreign students" are defined as non-citizens who are presently enrolled in higher education degree programmes, regardless of whether they hold non-resident visas or have permanent resident status. The latter category often includes individuals who have migrated due to their parents' relocation, thus falling into the 1.5-generation immigrant category. [1]

For the purposes of this survey, 'international' pertains to students hailing from non-EU/EEA countries, or in other words, **third-country national students**. [2]

Through this initiative, we aim to collect robust data on the presence of international students within EU higher education institutions (HEIs) and identify the most effective practices used by these institutions to attract international talent. This valuable information should shed light on the effectiveness of current internationalization strategies implemented by EU HEIs, identify areas of success, and uncover potential ways to further increase their global engagement and enrich educational diversity.

[1] https://www.migrationdataportal.org/themes/international-students

[2] European Migration Network (2019). Attracting and Retaining International Students in the EU. Brussels: European Migration Network.

* Indicates required question

1. Email *

    _____

Privacy disclaimer

The aim of this survey is to gather essential information to bridge the current gap in disaggregated data concerning university students from third countries and to collect best practices used by EU universities to attract talent from outside the EU.
This initiative is led by **EUABOUT** (https://www.eu-about.eu/) , a Brussels-based Think Tank.
The information obtained will be meticulously compiled and analyzed for the purpose of conducting both quantitative and qualitative research. The insights derived will inform the creation of comprehensive reports and scholarly articles, contributing valuable knowledge to the academic and policy-making communities.

Expected duration and instructions
The duration of the
survey depends on the data and facts availability about your university you
have at hand. Please collect the data first and then fill in the survey
questionnaire. Thank you.

Instructions

- Please note that the invitation to participate in the survey may reach several persons within each institution. However, we need only one comprehensive answer per institution, which represents the perspective of the entire institution. Therefore, we kindly invite you to coordinate internally before replying to the survey.
- We advise you to consult with your colleagues to gather the necessary information before replying to the online questionnaire. You can use this questionnaire in PDF format in order to collect all the necessary data prior to completing the online questionnaire.

The survey is composed of the following sections:
1) Background Information
2) Internationalization
3)Educational Program of Your University
4)Strategies of Internationalization

2. Terms of data use: *

Mark only one oval.

⬭ I agree that EUABOUT may use the data provided in my answers for research, presentations and publications. The data will not be shared with any third parties, nor be sold. It may appear in aggregated form or as examples as part of the data analysis, but treated anonymously. The names and emails provided by respondents will not be part of the analysis and will only be used in order to communicate the results of the survey.

Background Information

3. Full name and acronym of your university *

_____

4. Country and Region *

_____

5. City *

_____

6.   Reference contact E-mail *

_____

7.   **Type of your institution** *

Mark only one oval.

◯ Private

◯ Public

◯ Business School

◯ Liberal Arts

◯ Research Institute

◯ Universities of Applied Sciences

◯ Polytechnics

◯ Theological Universities

◯ School of Advanced Studies

◯ Colleges of Art, Music, and Drama

◯ Others

8.   If you selected "Others", please write here the type of istitution

_____

Internationalistion

Important Info:
- The reference academic year for data collection is 2022/2023. If this data is not available, please insert available data from the most recent academic year.
- Please, remember that in this survey "international" refers to people from **non-EU/EEA countries**.

9.   Total N° of Students *

_____

10.   N° of International Students   *

11.   Top 3 nationalities *

12.   N°of PhD students *

13.   N° of International PhD students *

14.   N°of Academic Staff   *

15.   N° of International Academic Staff *

16.   N° of Administrative Staff   *

17.   N°of International Administrative Staff *

Educational Program of Your University

18.   N° of Bachelor Degree programs *

_____

19.   N° of Bachelor Degree programs in English *

_____

20.   N° of Master Degree programs *

_____

21.   N° of Master Degree programs in English *

_____

22.   N° of PhD programs *

_____

23.   N° of PhD programs in English *

_____

24.   **Names** of all the programs offered in English (Bachelor, Master Degree, PhDs) *

_____

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_____

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25.   N° of Joint Degree programs *

_____

26.   N° of international agreements with Third Countries *

_____

27.   N° of ERASMUS MUNDUS study programmes *

_____

28.   Main areas of your educational programmes (multiple choices) *

Check all that apply.

☐ STEM disciplines

☐ Humanities

☐ Social Sciences

☐ Business and Economics

☐ Medicine and Health Sciences:

☐ Law

☐ Arts and Design

☐ Other: _____

29.   Other areas of your educational programs (multiple choices)

Check all that apply.

☐ STEM disciplines

☐ Humanities

☐ Social Sciences

☐ Business and Economics

☐ Medicine and Health Sciences:

☐ Law

☐ Arts and Design

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Strategies of Internationalisation

30.   Do you have specific initiatives in place to promote your international courses   *
       outside of the European Union?

       Mark only one oval.

       ◯ Yes

       ◯ No

31.   If answered "Yes" to the previous question, could you please describe them?
       (Otherwise, please skip this question)

       _____

       _____

       _____

       _____

       _____

32.   Do you use online platforms to market your courses to International Students? *

       Mark only one oval.

       ◯ Yes

       ◯ No

33.   If you answered "Yes" to the previous question, what are the main websites or
       portals you use? (Otherwise please skip this question)

       _____

       _____

       _____

       _____

       _____

34. Do you attend study fairs (online/offline) as an institution or as a faculty (for thematic fairs)?   *

Mark only one oval.

◯ Yes

◯ No

35. Do you consider rankings as a way of meeting student search requirements? *

Mark only one oval.

◯ Yes

◯ No

36. Are you in U-Multirank? *

Mark only one oval.

◯ Yes

◯ No

37. Is there support for these initiatives for you and other universities from your national promotion agency?   *

Mark only one oval.

◯ Yes

◯ No

38.   How do you interact with consulates and embassies to support international   *
       students in their arrival and integration process? (es: toolkit, website, etc..)

_____

_____

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_____

39.   What types of documentation or services do you provide to international   *
       students to assist with their visa and/or residence permit applications? (es:
       website, toolkit, etc..)

_____

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40.   How are international students prepared and oriented before their arrival? (es: *
       website, toolkit, etc..)

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_____

_____

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_____

41.   What support services are available for non-EU students during their stay at   *
       your institution? (Scolarship, Buddy Program, etc..)

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42. How are the experiences of international students monitored and evaluated to * improve future welcoming initiatives?

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_____

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